



# Press release

Montpellier, 11 September 2024

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## Appointment of Nicolas Noquet as Chief Financial Officer of VOGO

### **VOGO (ISIN: FR0011532225 - ALVGO) announces the appointment of Nicolas Noquet as Chief Financial Officer (CFO) of the Group.**

With more than 20 years' experience in international groups, Nicolas graduated from Paris X University and Sup de Co. Reims / Neoma. He began his career at Deloitte & Associés as an external audit manager. He then developed his financial expertise at Econocom (international listed group specialised in digital transformation services, Econocom generated revenue of €2.7 billion in 2023) as Group Internal Audit Director for two years. In 2014, he joined the administrative and financial department of the Group's leasing activities before taking over as Head of the Group while taking charge of the financial management of the Anglo-Saxon subsidiaries (UK, Ireland, USA and Canada). Finally, Nicolas held the position of Chief Financial Officer of Econocom France for nearly five years.

Commenting on this appointment, Christophe Carniel, Chairman and CEO of VOGO, says: *"Thanks to his international experience and expertise in the stock market environment, Nicolas is a major asset for VOGO. At a time where our Group is at a turning point in the transformation of its business model and the acceleration of its sales momentum, Nicolas will, I am convinced, bring a decisive contribution to the necessary structuring of our organisation and the management of our financial performance."*

Nicolas Noquet adds: *"I am very proud to be part of a company with such a high potential as VOGO. It is a real opportunity for me to dedicate my financial expertise to the world of sport, something I am passionate about. I intend to carry out my duties by bringing my twenty years of experience in international environments and my knowledge of financial management on complex leasing models directly related to the 'TaaS' shift taken by VOGO."*

### **About VOGO**

**VOGO** is a leading international player in the world of sports with its audio and video solutions. The Group serves 25 sports in more than 40 countries. It has three brands: VOGOSPORT for video analysis and decision-making tools (refereeing assistance, medical diagnosis, coaching), which received FIFA certification in 2023, VOKKERO (world leader in audio communications in sports), and VOGOSCOPE for the deployment and distribution of additional video streams. VOGO is also present in the industrial sector, where its audio solutions ensure smooth communication, a vector of performance and safety. All of the Group's technologies are patent-protected.

VOGO is located in France (Montpellier, Grenoble and Paris) and has two subsidiaries in North America and the United Kingdom. VOGO also has an indirect presence in other countries through its network of around thirty distributors.

VOGO has been listed on the Euronext Growth Paris stock market since November 2018 (ISIN code: FR0011532225 - ALVGO).

More information on [www.vogo-group.com](http://www.vogo-group.com)



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