



# Press release

Montpellier, 7 February 2025

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## **VOGO expands presence in Oceania with new reseller partnership D2N Technology Solutions**

**VOGO (ISIN: FR0011532225 - ALVGO) partners with D2N, the specialist communications, video & audio company, which is now its official reseller and distributor in the Oceania Region. Located in North Western Sydney with offices in Canberra, D2N provides a wide range of options for moving content, communication, and top-tier video & audio products.**

### **Strategic partnership with VOGO's audio & video solutions in Oceania**

Oceania, and in particular Australia are major sport territories, welcoming international sports events in the coming years, including 2027 and 2029 Men's and Women's Rugby World Cups and Brisbane 2032 Olympic and Paralympic Games, but also 2025 ICF Canoe Slalom World Championships, 2026 AFC Women's Asian Cup, , 2027 Netball World Cup, 2028 ICC Men's T20 World Cup, and 2029 World Masters Games.

In that context, VOGO UK Managing Director, Danny Ryan, expressed excitement over the partnership, stating: *"We are delighted that D2N – Technology Solutions is now our distributor for all VOGO's audio & video solutions in the Oceania Region. This partnership marks an exciting step forward in expanding the availability and support of VOGO's innovative solutions, including VOGOSPORT live & video replay innovative technologies and VOKKERO's world-leading radio communication systems. With D2N's expertise and established presence in the Region, VOGO is confident that this collaboration will enhance the delivery of high-quality products and services to customers across Oceania."*

In addition to VOKKERO solutions for sports, industry and audio-visual markets, D2N will have access to and be responsible for all VOGO's live & video replay solutions, including the VOGOSPORT ELITE refereeing solution for VAR systems and approved by FIFA, as well as the VOGOSPORT STAFF solution for coaching and HIA, a decision-support tool that helps doctors diagnose injuries and manage concussion protocols, notably in Rugby.

Danny Ryan added: *"I've known D2N's MD Jason Owen for years and have followed the continued growth and success of his company for some time. We knew that Australia and the wider Oceania Region were a big growth area for VOGO, so we sought out the best partner with the best contacts, particularly in the sporting world industry. The company that was the best fit for us and the best equipped for future growth was very clearly D2N – Technology Solutions."*



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## **VOGO's solutions gain momentum in Australia**

With the agreement now in place, D2N has already begun targeting VOGO's key markets, including professional and semi-professional sports and industry sector, with considerable success.

D2N Managing Director Jason Owen commented: *"VOGO's audio & video solutions are great additions to the quality brands in the D2N stable. We are speaking to and meeting with all of Australia's main sporting bodies and federations, referees, semi-pro referees, umpires, smaller leagues, backroom staff, medical teams, sports facilities and OB companies, industry and mining companies, and more with great success. The fact that most of the soccer federations around the globe use VOKKERO radio communication systems gives you a great idea of how well-regarded this company is."*

## **Revolutionising sports communication with VARSITY II**

One of the standout products gaining traction is the VOKKERO VARSITY II full-duplex communication system. This high-spec, lower-cost system makes professional-quality audio communication accessible to all. VOKKERO VARSITY II enhances fairness in sporting events by enabling referees to make reliable decisions quickly.

Owen concluded: *"The list of VOGO's solutions is wide-ranging. From the initial reaction to VOKKERO VARSITY II, VOGOSPORT, and many other solutions, we see great success and significant adoption ahead for these audio and video solutions in Australia and Oceania in the near future."*



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*(L-R) Mitch Lockyer-Lane, Technical Sales & Support Executive, D2N - Technology Solutions; Danny Ryan, Managing Director, VOGO UK; Jason Owen, Managing Director, D2N - Technology Solutions.*

For more information on VOGO's audio & video solutions, contact Mitch Lockyer-Lane at D2N – Technology Solutions on +61 457 101 976 or via email at [mitch.lockyer-lane@d2n.com.au](mailto:mitch.lockyer-lane@d2n.com.au).

## About VOGO

**VOGO** is a leading international player in the world of sports with its audio and video solutions. The Group serves 25 sports in more than 40 countries. It has three brands: VOGOSPORT for video analysis and decision-making tools (refereeing assistance, medical diagnosis, coaching), which received FIFA certification in 2023, VOKKERO (world leader in audio communications in sports), and VOGOSCOPE for the deployment and distribution of additional video streams. VOGO is also present in the industrial sector, where its audio solutions ensure smooth communication, a vector of performance and safety. All of the Group's technologies are patent-protected.

VOGO is located in France (Montpellier, Grenoble and Paris) and has two subsidiaries in North America and the United Kingdom. VOGO also has an indirect presence in other countries through its network of around thirty distributors.

VOGO has been listed on the Euronext Growth Paris stock market since November 2018 (ISIN code: FR0011532225 – ALVGO).

More information on [www.vogo-group.com](http://www.vogo-group.com)



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## About D2N

D2N - Technology Solutions is a specialist communications, video and audio company located in Sydney's North West, with offices on the Gold Coast, in Canberra and support engineers in all other capital cities. The business is divided into three areas: sales, rental and service. D2N's clients include the AFL, VFL, WAFL, NRL, NSW Rugby, Australian Rugby Union, Hockey Australia, Cycling Australia and Netball Australia. From a sports perspective, D2N also provides solutions for rowing, cycling, basketball, baseball, water polo, motorsport, volleyball and sailing.