



Press release

Montpellier, 18 February 2025

VOGO celebrates 20 years of VOKKERO

A value-creating innovation strategy, key to growth in sports and industrial markets

VOGO (ISIN: FR0011532225 - ALVGO) is celebrating 20 years of its VOKKERO solutions. Over 20 years, the brand and its assets, acquired by VOGO in 2019, has set itself apart through innovation and established itself as a leader in communication in the most demanding environments in sport and industry.

VOKKERO: A strong, innovative brand for all-terrain needs

Twenty years ago, the VOKKERO brand was launched, an audio communication system developed with and for football referees. In 2005, the brand signed its first major contract with the Ligue Professionnelle de Football. Since then, with four generations of innovative patented products, VOGO has become the leader in referee communication in football. The Sportech now equips most of the world's football Federations and Leagues. With this leading position, VOGO has managed to diversify VOKKERO usage into other team sports, such as rugby, handball, ice hockey and more, in over 100 countries. Moreover, the combination with VOGO's video solutions has resulted in a comprehensive offering unique on the market, providing the best possible response to the needs of the major players in the sporting world.

The high standards of professional sports driving successful growth in industry

The high demands of professional sports, combined with the effectiveness of VOKKERO solutions, have also attracted industry leaders looking to enhance the safety of all stakeholders in high-risk field operations. VOKKERO is now seeing rapid growth in this high-potential market. Customers of VOKKERO GUARDIAN, an industrial range launched in 2017, include SNCF, EDF and RAZEL BEC.

Commercial success has also been rapid in the entertainment and broadcasting sectors, with key players such as BFM TV adopting the service from 2021.



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Innovations, new product generations... and a shift to AI!

High performance, adaptability and robustness have been the key success factors of VOKKERO brand, which is a solid growth driver for VOGO. Innovation is a permanent feature of this range, with new product launches and new features planned for this year, including the integration of AI. These will offer the best possible audio quality, even greater resistance to radio interference (4G/5G, etc.) and new services.

In this context, VOGO will be taking part in the Sportech & AI event on 19 February 2025, to outline the tremendous opportunities offered by this technological revolution.

About VOGO

VOGO is a leading international player in the world of sports with its audio and video solutions. The Group serves 25 sports in more than 40 countries. It has three brands: VOGOSPORT for video analysis and decision-making tools (refereeing assistance, medical diagnosis, coaching), which received FIFA certification in 2023, VOKKERO (world leader in audio communications in sports), and VOGOSCOPE for the deployment and distribution of additional video streams. VOGO is also present in the industrial sector, where its audio solutions ensure smooth communication, a vector of performance and safety. All of the Group's technologies are patent-protected.

VOGO is located in France (Montpellier, Grenoble and Paris) and has two subsidiaries in North America and the United Kingdom. VOGO also has an indirect presence in other countries through its network of around thirty distributors.

VOGO has been listed on the Euronext Growth Paris stock market since November 2018 (ISIN code: FR0011532225 – ALVGO).

More information on www.vogo-group.com



www.vogo-group.com



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